سرمایہ کاری کی حکمت عملی

- یہ فنڈ خاص طور پر انتہائی محفوظ (AA اور اس سے اوپر) کے قلیل مدت کے قرضہ جات کی اقسام میں سرمایہ کاری کے لیئے استعمال ہوتا ہے۔ تاکہ اس کے خالص اثاثہ جات کی متعین کردہ اوسط تکمیل مدت 90 دن سے کم رہے
- AKD کیش فنڈ (AKDCF) کا مقصد زیادہ سے زیادہ منافع اور لیکویڈیٹی کم سے کم خدشات کے ساتھ اُسے برقرار رکھنا ہے
- اس کی سرمایہ کاری کی بنیادی حکمت عملی میں قلیل مدت کی شرح سود، yield curve analysis اور لیکوڈیٹی مینجمنٹ شامل ہیں

فنڈ کی نمایاں خصوصیات

- قلیل وقتی سرمایہ کار کو کم خطرات کی بنیاد پر پرکشش منافع فراہم کرنے کے لیئے - کیپیٹل پریزرویشن اور لیکوڈیٹی کو ملحوظ خاطر رکھا جاتا ہے۔
- دیگر فنڈز کے مقابلے میں مینجمنٹ فیس کم وصول کی جاتی ہے۔

Company/Fund Achievements

Presented By	Award
Thomson Reuters Lipper	Top Performing Asian Equity Fund in 2012- Golden Arrow Selected Stocks Fund Limited, 5th in the world (CY12 Return-105.29%)
Thomson Reuters Lipper	2nd in Asia and 6th in the world in 2012- AKD Opportunity fund (CY12 Return-95.6%)
Pakistan Stock Exchange Limited	Top 25 Companies award for the year 2013 & 2014 to Golden Arrow Selected Stock Fund Limited
World Finance Investment Management Awards By World News Media Ltd	Best Investment Management Company 2013 to AKD Investment Management Limited
Pakistan Stock Exchange Limited	Top 25 Companies award for the year 2017 to Golden Arrow Selected Stock Fund Limited

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Fax: 021-35303125

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AKD Investment Management Ltd.
Asset Manager Rating
AM3++by PACRA

AKD
CASH FUND

AKDCF
PARTNER WITH AKD
PROFIT FROM THE EXPERIENCE

ABOUT AKD INVESTMENT MANAGEMENT LIMITED.

AKD Investment Management Limited (AKDIML) was incorporated in 2004 as an unlisted public limited company under companies' ordianance 1984. AKDIML has obtained licensed by the Securities and Exchange Commission of Pakistan to provide investment advisory and asset management services under the Non-Banking Finance Companies (Establishment and Regulation) Rules, 2003

AKDIML with a renowned forte of managing equities offers a wide range of products that cater to all risk profiles and employs professionals with experience of the Capital Markets. Our eight Open end funds covering diversified investment avenues from aggressive income, money market, equity scheme, Shariah complaint equity index tracking to discretionary / non-discretionary portfolio management. AKDIML cater to all types of clients with varying investment needs.

Benefits of investing with AKD investment management Ltd.

- Mutual funds offer an opportunity for individual and institutional investors to invest in diversified and professionally managed portfolios depending on their risk profiles
- Reduced risk than investing individually
- Diversification
- Easily redeemable / encashable
- In-built risk mitigating features

AKD Cash Fund (Money Market)

Investment Strategy

- The fund exclusively invests in highly secure (AA and above) short term debt instruments in order to keep the weighted average maturity of its assets below 90 days

- The objective of AKD Cash Fund (AKDCF) is to provide optimum returns and liquidity, consistent with minimal risk

- Key Investment strategies include short-term interest rate, yield curve analysis and liquidity management

Fund Highlights

- To provide an attractive return to short term investors with a low appetite for risk while taking into account capital preservation and liquidity considerations

- Reduced management fee charged as compared to other funds

Fund Name	AKD CASH FUND (AKDCF)
Fund Category	Money Market
Investment Manager	AKD Investment Management Limited
Launch Date	January 2012
Fund Rating	AA+(f) by PACRA
Benchmark	70% three (3) months PKRV rates +30% Three (3) months average deposit rate of three (3) AA rated scheduled Banks as selected by MUFAP
Management fee	Net Assets of the Fund — Management Fee (p.a.) Upto Rs. 1 Billion — upto 0.50% Rs. 1 Billion - Rs. 5 Billion — upto 1.00% Over Rs. 5 Billion — upto 1.25%
Front-end Load	Nill
Back-end Load	Nill
Pricing Mechanism	Forward Pricing
Trustee	Central Depository Company of Pakistan
Risk Profile	Low
Minimum Investment	Rs. 1000
Risk of Principle Erosion	Principle at Low Risk

FAQ's

1. What is a Mutual Fund?

An investment vehicle that is made up of a pool of funds collected from investors for the purpose of investing in various asset classes, including stocks, bonds, money market instruments, etc.

2. What is NAV?

The value of a unit of the mutual fund, known as the net asset value per unit (NAV), is calculated by dividing net value of assets by the number of units issued and currently outstanding. Buying and selling into funds is done on the basis of NAV-related prices.

3. What is Front-end & Back-end Load?

A mutual fund often charges an entry and/or it fee. These are also referred to as sales load. The proceeds of such charges/load help AMC to market the fund and cover distribution costs.

- Front-end load is a charge when investors purchase units
- Back-end load is a charge when investors redeem/sell their units

AKD Funds currently have no back-end (0%) loads

4. How and when is the profit & return on my investment calculated?

Redemption: Account holders can realize their gains by redeeming/ selling their units to the asset manager. Any capital gain on investment is subject to tax basedon their investment period.

Dividends: The Asset Management Company declares (if applicable) a payoff to the unit holder from its periodical earnings.

Cash Dividend: Pay-out will be subject to a withholding tax.

Bonus Dividend: Bonus will be subject to a withholding tax.

5. How do I know the status or position of my units?

- You can view your online statement by using your user Id/password at AKDIML's Website www.akdinvestment.com
- You can visit AKDIML's office to get your recent account statement
- You can avail the periodic account statement correspondence service (monthly, quarterly, semi annual and annual)
- You can also view your acount statement through the AKDIML application

6. From where can I get the forms?

Account Opening and Purchase of Unit Forms are available at AKDIML's website www.akdinvestment.com. You can also get these forms from our Registered Office and branches.